

Blue Ridge Parkway video planning sheet

You will work in a group to create a video about the Blue Ridge Parkway. You will pretend that you are a travel reporter in a video segment about the Parkway. Your goal is to create a video that contains accurate information about the Parkway and persuades people to visit it. Be sure to include information on the following topics:

- the Parkway's location and geography
- what visitors can expect to see while on it (scenery/environment) and what they can expect *not* to see (hint: think about things that are prohibited on the Parkway)
- some history of the Parkway
- reasons why people should visit the Parkway
- additional facts about the Parkway that you find interesting

Media:

The final product may include the following media:

- video of you and your group mates talking about the Blue Ridge Parkway (*mandatory*)
- images of the Parkway
- music

You will work with the school librarian and/or technology teacher to learn how to find images and music for use in your video. They will also help you learn how to use video editing software to create the final product. You will be required to cite all sources for media used in your video.

Steps:

1. Meet with your group. Decide if everyone wants to take a turn talking in front of the camera and operating the camera to film segments of the video. If there is someone who does not want to be in front of the camera, be sure to discuss what role they will play instead so that work is evenly distributed.
2. Look over your notes from the previous lessons. Decide what information you want to include in the video, and make sure you include information on all the required topics listed at the top of this handout.
3. Do some additional research, if needed, to find more information to include in your video.
4. Work together to write a script for your video.
5. Practice reading through your script.
6. Record your video segment.
7. Work with the librarian and/or technology teacher to find additional images and music to use in your video.
8. Work with the librarian and/or technology teacher to put everything together and create the final version of your video.
9. Fill out the form evaluating your work and the work of your group mates.